

# **NOTICE OF PUBLIC MEETING**

Notice is hereby given of a meeting of the Jefferson County Board of Tourism

Meeting Date: 28 February 2022

Time: 6:30 pm

Location: Commissioners Office.

## **Agenda:**

1. Welcome and Call to Order
2. Approval of Minutes from 24 January Meeting
3. Treasurer Report
  - Budget was approved by County Council
  - Transfer of funds from VMI money market account to Auditor's office
  - Claims will process through the Auditor's office moving forward
4. VMI Monthly Report
5. VMI Marketing Report
6. Tourism Steering Committee Update
7. Partnerships and Projects
  - Town of Hanover
8. Elections of Officers
9. New Business
  - New Visitors Center
  - Innkeepers Tax Rate discussion
10. Discussion
  - a. Strategic Planning
  - b. By-Laws
11. Administrative
  - a. Remaining 2022 Meeting Dates – 28 March, 25 April, 23 May, 27 June, 25 July, 22 August, 26 September, 24 October, 28 November, 19 December.
11. Audience Call
12. Adjournment