

Notice is hereby given of a meeting of the Jefferson County Board of Tourism

Meeting Date: 25 January 2021

Time: 5:30 pm

Location: Commissioners Office and Zoom – Zoom meeting for a link to the zoom meeting, please contact david.bramer@jeffersoncounty.in.gov

Agenda:

1. Welcome and Call to Order
2. Elections of Officers
3. Strategic Planning - Review Top 5 Goals
4. VMI Information - Discuss and Review information provided
 - a. VMI credit card policy
 - b. VMI Salary/1099 Employee Policy
 - c. VMI Annual Audits by SBOA
5. Discuss Timeline to negotiate and sign 2021 contract with VMI
 - a. Month to month agreement?
 - b. Signed off on by the attorney and both sides.
6. Treasurer and Funding policy for JCBT
7. Future by-laws
8. Partnerships and Projects
 - a. Marketing Plan for Light Up Madison
9. Administrative
 - a. 2021 Meeting Dates – Fourth Monday of Month
25 January, 22 February, 29 March, 26 April, 24 May, 28 June, 26 July, 30 August, 27 September, 25 October, 29 November, 20 December.
10. Adjournment